

▲ Alliance-Link

Search Engine Marketing ▲ Link Building Campaigns
Affiliate Recruitment

Date 1.26.03

TO: _____

FR:

Total pages, including cover: 9

Comments:

Documentation to show Copyright
Violation.

Thank you for your help. I can
assist as well if it helps.

Alliance-Link

Williamsburg, Virginia 23185 phone: _____

To expedite our ability to process your request, please use the following format (including section numbers):

1. Identify in sufficient detail the copyrighted work that you believe has been infringed. For example, "The copyrighted work at issue is the text that appears on www.google.com/ads."

1. From Alliance-Link/

After running a search on Google using random text from my site, I found my content on this webpage - <http://www.professional-website-promotion-ranking.com/linkpopularity.htm> that mirrored the verbiage on my site, http://www.alliance-link.com/link_pop.htm

This site, www.professional-website-promotion-ranking.com/linkpopularity.htm is not mine and does not have permission to use my verbiage.

I've copied the text from my webpage, it's in **black**. The text in *red/italic* is from the site who has stolen my content:

Improve Link Popularity With A Customized Link Building Campaign

** Please read the important message at bottom of page:*

Alliance-Link will help you identify and develop strategic marketing alliances.

Got Links?

Finding quality Websites to host your link is a great way to increase traffic and improve your site's ranking with the search engines. Hyperlinks are considered one of the most effective, low cost ways of promoting a web site on the Internet.

Links are one of the most reliable sources of targeted traffic you can obtain. Once in place, they are seldom removed and can be a constant source of traffic to your site.

Customized Link Building Campaigns

Finding quality websites to host your link is a great way to increase traffic and improve your site's ranking with the major search engines. Links are considered one of the most effective, low cost ways of promoting a web site on the Internet.

Hyperlinks are one of the most reliable and cost effective sources of targeted traffic you can obtain. Once they are in place, they seldom break, and can be a continuous source of traffic to and income to your site for years to come.

There are three primary advantages to increasing the number of links to a Website:

Here are the advantages to obtaining qualified links to a web site:

●**Ranking Criteria** - With a number of search engines now using link popularity as one of their ranking criteria when reviewing sites, it's very important to have a number of links pointing toward a site. Both the number and quality of web sites linking to a specific site can positively influence standings in the search engines. According to Alta Vista: "A site or page is good if many pages at many different sites point to it and especially if many good sites point to it". (http://help.altavista.com/adv_search/ast_haw_popularity)

Ranking Criteria and Analysis - With a number of search engines now using link popularity as one of their ranking criteria when indexing sites, it is detrimental to have a number of links pointing toward a your website. Both the number and quality of sites linking to your site can tremendously influence your standings in the search engines. According to Alta Vista: "A site or page is good if many pages at many different sites point to it and especially if many good sites point to it". (http://help.altavista.com/adv_search/ast_haw_popularity)

●**Spider Bait** - The more links to a site, the more ways the search engine spiders have for finding it! Web sites tend to stay indexed longer and are less frequently dropped from the engines when a number of quality sites link to it.

Spider Bait - The more links to a site, the more ways the search engine spiders have for finding it! Web sites tend to stay indexed longer and are less frequently dropped from the engines when a number of quality sites link to it.

●**More targeted traffic** - The more links pointing to a web site, the more traffic it will receive. A lot of people find web sites by following links from one site to the next. Well-placed links on high traffic or industry specific sites can be long-term traffic generators. A June 2000 Forrester Research survey reports, "59% of Internet consumers find web sites through links from another site".

More targeted traffic - The more links pointing to a web site, the more traffic it will obtain. Many people find web sites by following links from one site to the next. Optimally placed links on high traffic or industry specific site can be long-term traffic getters.

If time is an issue, and most of the time it is for the saavy internet entrepreneur, consider outsourcing to Netsymmetrics. We'll find theme-oriented, targeted sites to link and submit to after thoroughly researching your web site and it's target market.

But finding targeted sites that complement yours can be time consuming!!

If time and staffing resources are an issue, consider outsourcing to Allance-Link. We'll find compatible, targeted sites to link and submit to after thoroughly researching your Website and it's market potential.

Our Link Building Campaign searches for sites that:

- Complement your Website's content, goals and target audience
- Offers the opportunity to review, showcase or highlight your product and services
- Area market and theme specific search engines and directories
- Are linking with your competition!

Our Link Building Campaign searches for sites that:

- *Accentuate your web site's content, goals and target clientele*
- *Offers the opportunity to review, showcase or highlight your product and services*
- *Area market and theme specific search engines and directories*
- *Are linking with your competition!*

Our Linking Program also:

- Includes a 30 minute telephone consult
- Sends your links in groups of five (5) so you begin using them immediately
- Conducts in-depth and thorough research of your web site, your industry and other niche markets
- Provides confirmation and progress reports
- Offers to post links directly to your site (or your Web Manager can do this)
- Searches and verifies links on reciprocating web pages and
- Checks for dead links within the 90 day contracted period.
- No FFA programs, automated email programs, link farms or canned requests .
- Writes personalized emails to each prospective web site
- Hand submit all links to industry specific directories and search engines
- Offers the innovative "Pop-Link" link window" program
- Offers a guaranteed replacement program for lost/broken links during contracted period.

Our Linking Program Includes:

- *30 minute telephone consultation*
- *Sends your links directly to you or your webmaster for implementation*
- *Conducts in-depth and thorough research of your web site, your industry and other niche markets*
- *Provides confirmation and progress reports*
- *Offers to post links directly to your site (or your webmaster can do this)*
- *Searches and verifies links on reciprocating web pages and checks for dead links within the 90 day contracted period.*
- *No FFA programs, automated email programs, link farms or canned requests .*
- *Hand submit all links to industry specific directories and search engines*
- *Offers a guaranteed replacement program for lost/broken links during contracted period.*

Visit our [FAQ page](#) for more information and an in-depth explanation of our methodologies.

Visit our [FAQ page](#) for more information and an in-depth explanation of our techniques

2. Identify the material that you claim is infringing the copyrighted work listed in item #1 above.

FOR WEB SEARCH, YOU MUST IDENTIFY EACH SEARCH RESULT THAT DIRECTLY LINKS TO A WEB PAGE THAT ALLEGEDLY CONTAINS INFRINGING MATERIAL. This requires

you to provide (a) the search query that you used, and (b) the URL for each allegedly infringing search result. (Note that the URL for each search result appears in green at the end of the description for that search result.)

2. From Alliance-Link.com/

Using www.google.com, I used the following text, taken from my website, http://www.alliance-link.com/link_pop.htm and ran a general search:

"Finding quality Websites to host your link is a great way to increase traffic and improve your site's ranking with the search engines. Hyperlinks are considered one of the most effective, low cost ways of promoting a web site on the Internet"

Results are as follows:

<http://www.google.com/search?hl=en&ie=UTF-8&oe=UTF-8&q=%22Finding+quality+Websites+to+host+your+link+is+a+great+way+to+increase+traffic+and+improve+your+site%E2%80%99s+ranking+with+the+search+engines.+Hyperlinks+are+considered+one+of+the+most+effective%2C+low+cost+ways+of+promoting+a+web+site+on+the+Internet%22>

Link Building Campaigns Improve Link Popularity Alliance-Link

... Got Links? **Finding quality Websites to host your link is a great way** to increase traffic and improve your site's ranking with the search engines. ...

www.alliance-link.com/link_pop.htm - 41k - Jan. 25, 2003 - [Cached](#) - [Similar pages](#)

Link Popularity Checker and Reciprocal Links

... **Finding quality websites to host your link is a great way** to increase traffic and improve your site's ranking with the major search engines. ...

www.professional-website-promotion-ranking.com/linkpopularity.htm - [Similar pages](#)

Orange County website optimization building link popularity. ...

... **Finding quality Websites to host your link is a great way** to increase traffic and improve your site's ranking with the search engines. ...

www.corpcomerservices.com/services/CDS-Link-Building.htm - 20k - [Cached](#) - [Similar pages](#)

(Corpcomputerservices.com removed the verbiage when I contacted them).

3. Provide information reasonably sufficient to permit Google to contact you (email address is preferred).

3. From - Alliance-Link.com

Alliance-Link.com

Williamsburg, VA 23185

4. Provide information, if possible, sufficient to permit Google to notify the owner/administrator of the web page that allegedly contains infringing material (email address is preferred).

4. From Alliance-Link.com/

This is a copy of the email I sent to the website owner who stole my content and his reply: (also, I've copied his whois)

----- Original Message -----

From:

To:

Sent: Thursday, January 09, 2003 1:40 AM

Subject: RE: A legal matter

You obviously copied this material from our site and are trying to use it as your own. Since you found this information on our site, you were obviously browsing the competitions site to "steal" copyrighted information.

We have never, ever seen your site nor have ever visited your site in any shape or form.

Do not call or email us again!

-----Original Message-----

From: [Alliance-Link [mailto:]

Sent: Wednesday, January 08, 2003 5:56 PM

To:

Subject: Fw: A legal matter

Dear

Professional-Website-Promotion-Ranking.com

This is a follow-up to our telephone call today where I called your office at and spoke to you personally on the matter below:

It has come to my attention that your website found at URL <http://www.professional-website-promotion-ranking.com> has copied an entire page of my website.

The majority of the verbiage on your page <http://www.professional-website-promotion-ranking.com/linkpopularity.htm> is an exact duplicate of our webpage www.alliance-link.com/link-pop.htm

Since our site is copyrighted I hereby state that you have taken our property without permission and reprinted without consent.

REMOVE OUR VERBIAGE IMMEDIATELY. Please note I have copied our company's attorney on this email, I am very serious about this matter.

I've also copied Google's Spam reporting email to notify them there is duplicate, unauthorized reproduction of our material. We do not want to be held accountable for violating one of Google's spam policies as it applies to duplicate content.

Again, to be clear, remove the verbiage from your link popularity page that you have stolen from our website.

Remove It NOW.

President
Alliance-Link.com

5. Include the following statement: "I have a good faith belief that use of the copyrighted materials described above on the allegedly infringing web pages is not authorized by the copyright owner, its agent, or the law."

5. From Alliance-Link/

I have a good faith belief that use of the copyrighted materials described above on the allegedly infringing web pages is not authorized by the copyright owner, it's agent or the law.

6. Include the following statement: "I swear, under penalty of perjury, that the information in the notification is accurate and that I am the copyright owner or am authorized to act on behalf of the owner of an exclusive right that is allegedly infringed."

6. I, owner of Alliance-Link.com swear, under the penalty of perjury that the information in the notification is accurate and that I am the copyright owner of an exclusive right that is allegedly infringed.

7. Sign the paper.

7. Signature of _____

8. Send the written communication to the following address:

Fax to:

Regards,
The Google Team

Google - I've also attached copies of whois reports showing this guy didn't even create his site until four months after I went online.

I have attached URL's from archive.org showing a snapshot of my site from November 2001 in its current form.

Page jack

<http://web.archive.org/web/20011116193704/http://www.alliance-link.com/>

http://web.archive.org/web/20011121235931/www.alliance-link.com/link_pop.htm

The Wayback Machine is traveling back in time to locate pages stored in the Internet Archive. This may take a few moments.

0 pages found for <http://www.professional-website-promotion-ranking.com>

Sorry, no matches.

Keep in mind...

- **There is no text search.** Enter a web address in the box above.
- Click here to search for all pages on professional-website-promotion-ranking.com/
- [See the FAQs](#) for more info and help, or [contact us](#).

WHOIS Record for

www.professional-website-promotion-ranking.com

[Back-order this name](#)

[Make an unsolicited offer](#)

Registrant:

FAIR OAKS, CA 95628
US

Domain Name: PROFESSIONAL-WEBSITE-PROMOTION-RANKING.COM

Administrative Contact:

FAIR OAKS, CA 95628
US

Technical Contact:

Greenville, NC 27858
US

Record expires on 09-Feb-2003.

Record created on 09-Feb-2002.
Database last updated on 20-Jan-2003 15:24:36 EST.

Domain servers in listed order:

NS1.CYBERSHARKS.NET	208.31.0.11
NS2.CYBERSHARKS.NET	208.31.0.12

ALLIANCE-LINK.COM WHOIS Results

The data contained in Go Daddy Software, Inc.'s WHOIS database,

Registrant:



Williamsburg, VA 23185
United States

Registered through: Go Daddy Software (<http://www.godaddy.com>)

Domain Name: ALLIANCE-LINK.COM

Created on: 10-Sep-01

Expires on: 10-Sep-03

Last Updated on: 04-Aug-02

Administrative Contact:



Williamsburg, Virginia 23185
United States



Technical Contact:



Williamsburg, Virginia 23185
United States



Domain servers in listed order:

NS1.FASTNAMESERV.COM

NS2.FASTNAMESERV.COM