

Mir Internet Marketing, Inc.

Chicago, IL 60647

March 20, 2003

Google, Inc.

Mountain View, CA 94043

Dear Google Customer Support Professionals,

The copyrighted work at issue is the text that appears on <http://www.seologic.com/placement/> and on <http://www.seologic.com/>.

Search Query 1: "analyze your competition to determine what search engine battles"

([http://www.google.com/search?q=%22analyze+your+competition+to+determine+what+search+engine+battles%22&hl=en&lr=lang\\_en&ie=UTF-8&oe=UTF-8&filter=0](http://www.google.com/search?q=%22analyze+your+competition+to+determine+what+search+engine+battles%22&hl=en&lr=lang_en&ie=UTF-8&oe=UTF-8&filter=0))

Search Query 2: "delivers the exact information and resources that your potential customers"

([http://www.google.com/search?q=%22delivers+the+exact+information+and+resources+that+your+potential+customers%22&hl=en&lr=lang\\_en&ie=UTF-8&oe=UTF-8&filter=0](http://www.google.com/search?q=%22delivers+the+exact+information+and+resources+that+your+potential+customers%22&hl=en&lr=lang_en&ie=UTF-8&oe=UTF-8&filter=0))

Search Query 3: "strategy and, when implemented, positions"

([http://www.google.com/search?q=%22strategy+and,+when+implemented,+positions%22&hl=en&lr=lang\\_en&ie=UTF-8&oe=UTF-8&filter=0](http://www.google.com/search?q=%22strategy+and,+when+implemented,+positions%22&hl=en&lr=lang_en&ie=UTF-8&oe=UTF-8&filter=0))

Search Query 4: "just the premium service that gets you"

([http://www.google.com/search?q=%22just+the+premium+service+that+gets+you%22&hl=en&lr=lang\\_en&ie=UTF-8&oe=UTF-8&filter=0](http://www.google.com/search?q=%22just+the+premium+service+that+gets+you%22&hl=en&lr=lang_en&ie=UTF-8&oe=UTF-8&filter=0))

Search Query 5: "you with guidance in creating new"

([http://www.google.com/search?q=%22you+with+guidance+in+creating+new%22&hl=en&lr=lang\\_en&ie=UTF-8&oe=UTF-8&filter=0](http://www.google.com/search?q=%22you+with+guidance+in+creating+new%22&hl=en&lr=lang_en&ie=UTF-8&oe=UTF-8&filter=0))

Search Query 6: "before you begin writing copy" "before you consider design"

([http://www.google.com/search?q=%22before+you+begin+writing+copy%22+%22before+you+consider+design%22&hl=en&lr=lang\\_en&ie=UTF-8&oe=UTF-8&filter=0](http://www.google.com/search?q=%22before+you+begin+writing+copy%22+%22before+you+consider+design%22&hl=en&lr=lang_en&ie=UTF-8&oe=UTF-8&filter=0))

Search Query 7: "maintain your presence as a category leader"

([http://www.google.com/search?q=%22maintain+your+presence+as+a+category+leader%22&hl=en&lr=lang\\_en&ie=UTF-8&oe=UTF-8&filter=0](http://www.google.com/search?q=%22maintain+your+presence+as+a+category+leader%22&hl=en&lr=lang_en&ie=UTF-8&oe=UTF-8&filter=0))

Infringing Web Pages:

<http://searchpromotion.net/>

Contact Information from site: None Provided. Site appears to be owned by BusinessOL  
(Business Online at <http://www.businessonline.com/>).

I have a good faith belief that use of the copyrighted materials described above on the allegedly  
infringing web pages is not authorized by the copyright owner, its agent, or the law.

I swear, under penalty of perjury, that the information in the notification is accurate and that I am  
the copyright owner or am authorized to act on behalf of the owner of an exclusive right that is  
allegedly infringed.

Sincerely,

[Redacted Signature]

Mir Internet Marketing, Inc.

p.  
f.  
e.

[Redacted Contact Information]