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BEYOND INK LLC

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[www.beyondink.com](http://www.beyondink.com)

November 25, 2003

## DCMA Infringement Notification to Google

### 1) Misuse of Copyrighted Material

The copyrighted work at issue is indexed within Google Web Search, which has been duplicated a number of domains duplicate content and within an interlinking structure owned by the same person/company. Primarily, the pages listed below contain PowerPoint presentation slides from (JupiterMedia's SES Conference in San Jose, August 2003) copyrighted to myself ([REDACTED]) and my company (Beyond Ink, LLC) in their entirety, reproduced without my direct consent or that of JupiterMedia, and are in no way identified as my intellectual property. Additionally, some other presentations and portions of others' copyrighted slides, as well as whitepapers from other companies do appear on various pages of the domains listed below, also without proper attribution.

<http://www.search-engine-marketing-sem.com/SearchEngineMarketing/SEM22.htm>  
[http://www.actonvision.com/Search\\_Engine\\_Optimization/SEM22.htm](http://www.actonvision.com/Search_Engine_Optimization/SEM22.htm)  
[http://www.internet-marketing-branding.com/Search\\_Engine\\_Optimization/SEM22.htm](http://www.internet-marketing-branding.com/Search_Engine_Optimization/SEM22.htm)  
<http://www.free-emarketing-hosting.com/SearchEngineMarketing/SEM22.htm>  
<http://www.searchengine-optimization.com/SearchEngineMarketing/SEM22.htm>  
<http://www.searchengine-marketing.net/SearchEngineMarketing/SEM22.htm>

### 2) Example of Materials Found in Search Results

Search Query: Major Directories

Directory Listing Goals  
 Dealing with the Top Directories  
 Sub-Domains vs. Sub-Directories  
 Multiple Listings & Deep-Links  
 Submitting to Directories

Infringing Pages: [www.search-engine-marketing-sem.com/SearchEngineMarketing/SEM22.htm](http://www.search-engine-marketing-sem.com/SearchEngineMarketing/SEM22.htm)  
[www.actonvision.com/Search\\_Engine\\_Optimization/SEM22.htm](http://www.actonvision.com/Search_Engine_Optimization/SEM22.htm)  
 Plus all copies listed above.

Search Query: dayparts

Infringing Page <http://dayparts.hypermart.net>

(is copied from: <http://www.online-publishers.org/internet/dayparts%20020803.pdf>, with no attribution to original authors)

Search Query: Organic SEO

Infringing Pages: [www.search-engine-marketing-sem.com/SearchEngineMarketing/SEM21.htm](http://www.search-engine-marketing-sem.com/SearchEngineMarketing/SEM21.htm)  
 (another example of slides taken from SES San Jose and reproduced without consent/attribution to the author)

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[www.beyondink.com](http://www.beyondink.com)**3) Contact Information of Original Author**

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Fax: [REDACTED]  
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Corona Del Mar, California 92625  
United States

5) I have a good faith belief that use of the copyrighted materials described above on the allegedly infringing web pages is not authorized by the copyright owner, its agent, or the law.

6) I swear, under penalty of perjury, that the information in the notification is accurate and that I am the copyright owner or am authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

Signed,

[REDACTED]

E [REDACTED]

Faxed: November 25, 2003 to:  
Google, Inc  
[REDACTED], of ActonVision  
[REDACTED], Esquire

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