

Google, Inc.
Attn: **Customer Support, DMCA Complaints**
[REDACTED] Pkwy
Mountain View, CA 94043
USA

Fax: [REDACTED]

Dear Google,

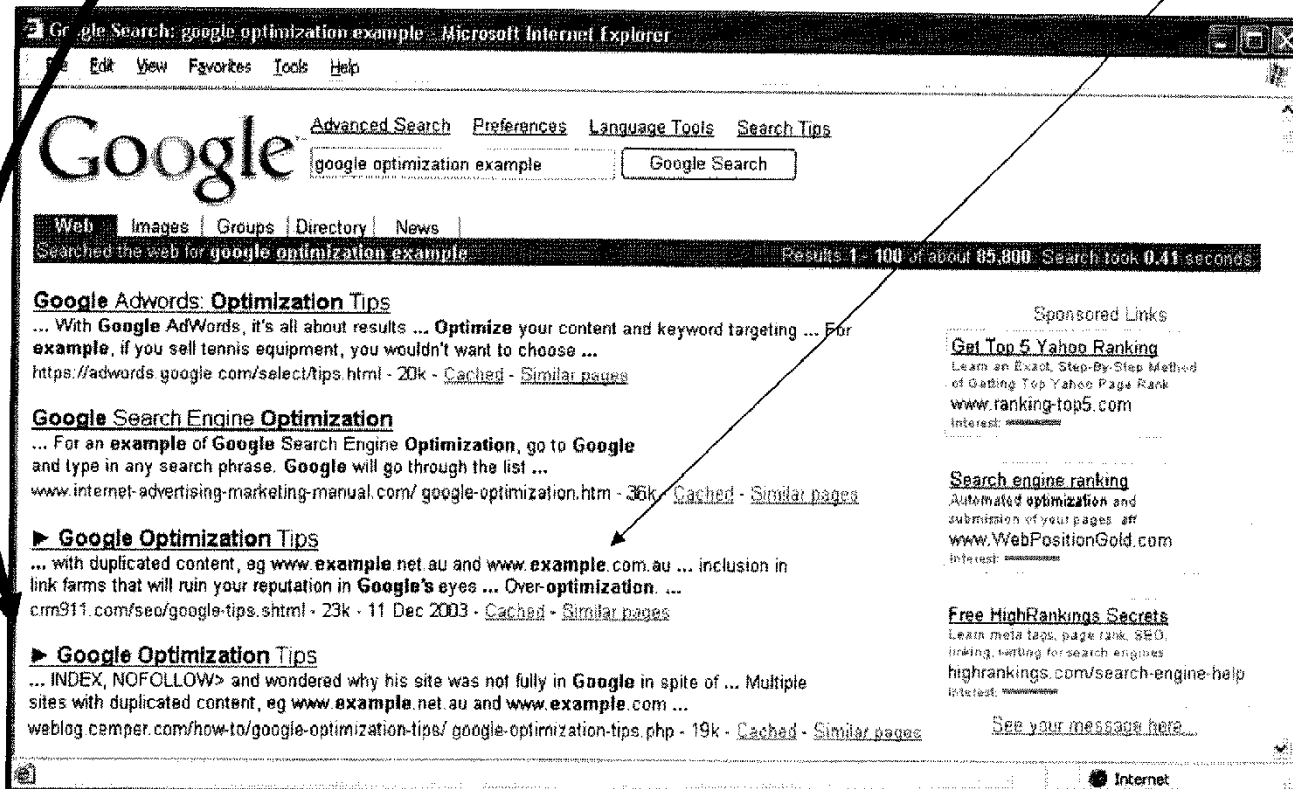
Copyright Infringement Notification

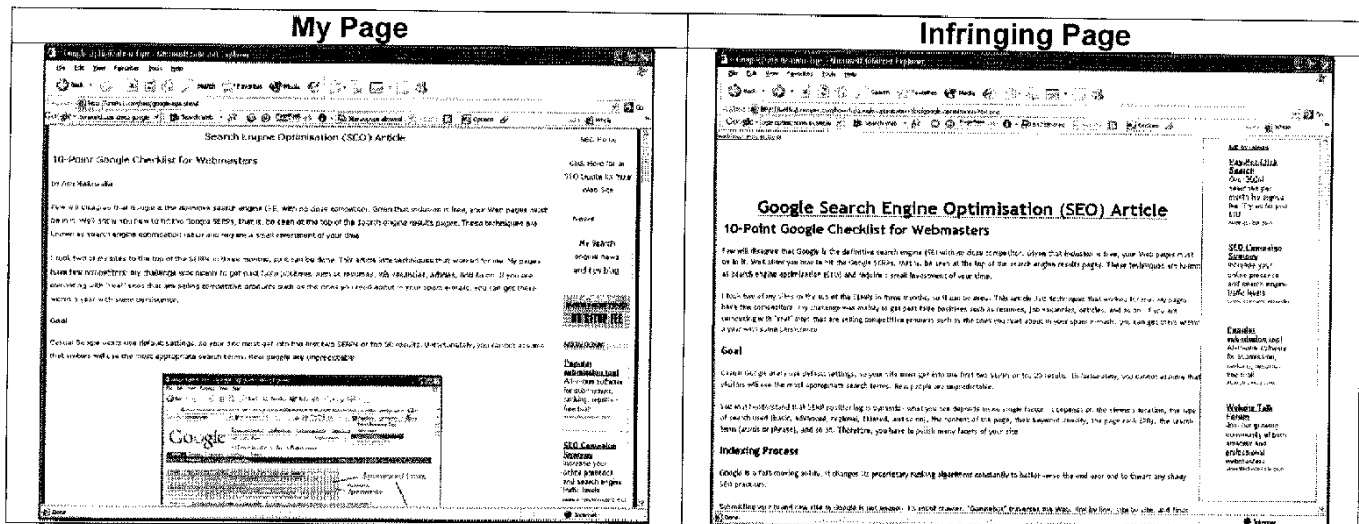
1. The copyrighted work at issue is the text that appears on <http://www.google.com/search?hl=en&lr=&ie=UTF-8&oe=UTF-8&q=google+optimization+example&btnG=Google+Search>
2. Identify the material that you claim is infringing the copyrighted work listed in item #1 above.

Search Query: **google optimization example**
Infringing Web Pages: <http://www.google.com/search?hl=en&lr=&ie=UTF-8&oe=UTF-8&q=google+optimization+example&btnG=Google+Search>

The infringing page is at:
weblog.cemper.com/how-to/google-optimization-tips/ **[google-optimization-tips.php](http://weblog.cemper.com/how-to/google-optimization-tips/)**
and also displays AdSense ads bearing someone else's reference code.

The original page, which contains my name and a link to the article's original publication in a print publication is at:
crm911.com/seo/google-tips.shtml
Original print URL (June 2003):
<http://www.apcmag.com/apc/v3.nsf/0/A19F985BCD8BFD5CCA256D44001A3A89>





3. My contact email is [REDACTED]@[REDACTED].com

4. The owner of the infringing site appears to be:

[REDACTED]@[REDACTED].at
[REDACTED]
Vienna 1220
AUSTRIA
Telephone + [REDACTED]

5. I have a good faith belief that use of the copyrighted materials described above on the allegedly infringing web pages is not authorized by the copyright owner, its agent, or the law.

6. I swear, under penalty of perjury, that the information in the notification is accurate and that I am the copyright owner.

7. I am known (as an Adwords consultant) by Google staff member [REDACTED] and use the name "[REDACTED]" on Webmasterworld.

[REDACTED]
[REDACTED]
PO Box [REDACTED]
Werribee VIC 3030
AUSTRALIA
13 December 2003