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April 20, 2004

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Re: Trademark Infringement  
Domain name: coding4dummies.com

To Whom It May Concern:

Wiley Publishing, Inc. ("Wiley"), owner of the famous and well-regarded FOR DUMMIES® trademarks, recently became aware of your registration of the above-referenced domain name. Wiley owns the registered trademarks For Dummies®, ... For Dummies®, and dummies.com® in the United States and other countries. You may be unaware that use of the phrase "For Dummies" or a similar formative of this phrase as a domain name infringes and dilutes our famous trademarks, and such use is not permitted under trademark laws.

In order to fully protect its valuable trademarks, Wiley unfortunately cannot allow use of the domain name coding4dummies.com as a web site. Although your domain name uses the number "4" in place of the word "for" in your domain name, this does not change the infringing nature. The use of the numeral "4" creates a sound impression identical to the word "for" in the "For Dummies" trademarks. Additionally, the use of "4" has become common in commercial usage as shorthand for "for", and the use of the numeral is considered to be the functional and conceptual equivalent of the word. Thus, your use of the numeral "4" instead of the word "for" in coding4dummies is still considered to be an infringement of our registered trademarks.

Wiley requests that you do not at any time in the future activate this website. Wiley is not in the practice of purchasing infringing domain names, and thus, asks that you allow this registration to expire when renewal is required. If at any time this site becomes active, Wiley will have no option but to initiate ICANN proceedings to have this site disabled. Activation of this site will be considered infringement of Wiley's trademark rights.

Wiley appreciates your cooperation with this matter.

Sincerely,

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Global Brand Review and Corporate  
Trademarks Department  
Wiley Publishing, Inc.  
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