

Google, Inc.
Attn: **Customer Support, DMCA Complaints (cc: AdSense Support)**
[REDACTED] Pkwy
Mountain View, CA 94043
USA
Fax: [REDACTED]

Dear Google,

Copyright Infringement Notification (3rd Notification – new URL)

1. The copyrighted work at issue is the text that appears on <http://www.google.com/search?hl=en&lr=&ie=UTF-8%20&oe=UTF-8&q=google+optimization+example%20&btnG=Google+Search>

2. Identify the material that you claim is infringing the copyrighted work listed in item #1 above.

Search Query: "Google Optimization Example"

Infringing Web Pages: <http://www.google.com/search?hl=en&lr=&ie=UTF-8%20&oe=UTF-8&q=google+optimization+example%20&btnG=Google+Search>

The infringing page (this is his third URL) is at:

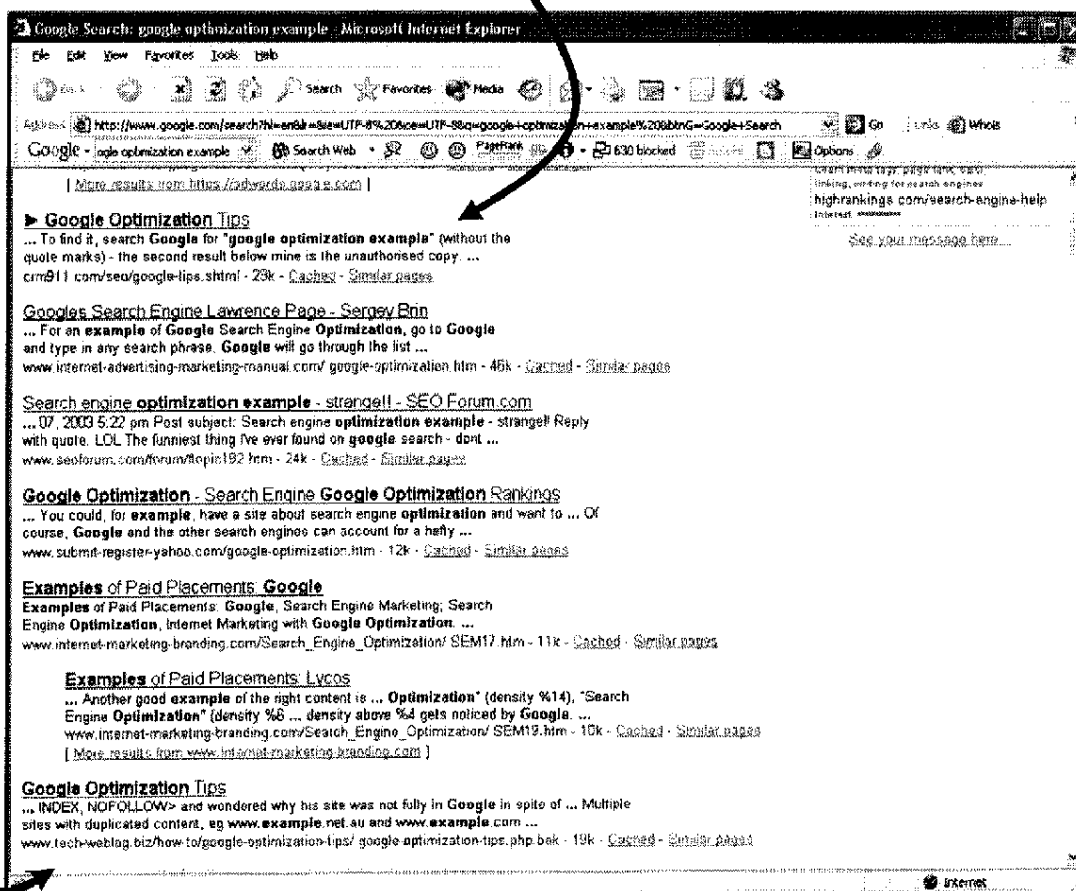
<http://www.tech-weblog.biz/how-to/google-optimization-tips/google-optimization-tips.php.bak>, which also includes AdSense ads)

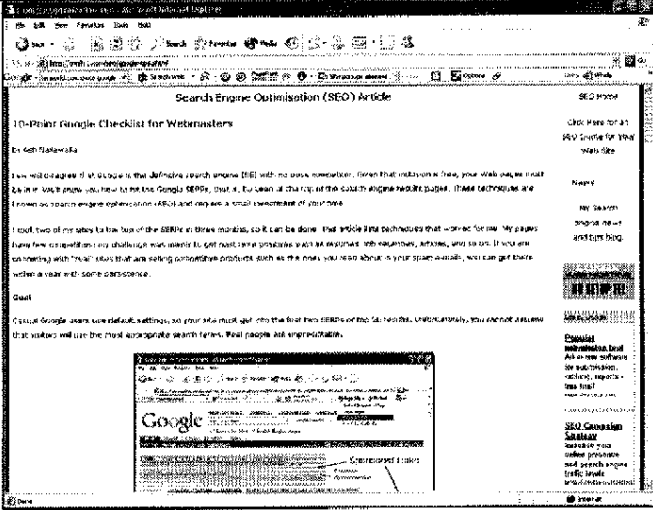
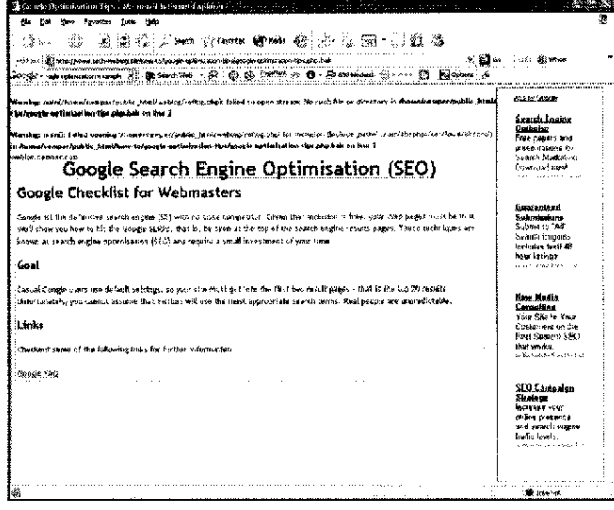
The original page, which contains my name and a link to the article's original publication in a print publication is at:

crm911.com/seo/google-tips.shtml

Original print URL (June 2003):

<http://www.apcmag.com/apc/v3.nsf/0/A19F285BCD8BFD5CCA256D44001A3A89>



My Page	Infringing Page
	
<p>First Paragraph below</p> <p>Few will disagree that Google is the definitive search engine (SE) with no close competitor. Given that inclusion is free, your Web pages must be in it. We'll show you how to hit the Google SERPs, that is, be seen at the top of the search engine results pages. These techniques are known as search engine optimisation (SEO) and require a small investment of your time.</p>	<p>First Paragraph below</p> <p>Google ist the definitive search engine (SE) with no close competitor. Given that inclusion is free, your Web pages must be in it. We'll show you how to hit the Google SERPs, that is, be seen at the top of the search engine results pages. These techniques are known as search engine optimisation (SEO) and require a small investment of your time.</p>

You will note that he has now condensed the copied page to 3 paragraphs, leaving enough text to attract topical AdSense ads – when will you act to deny him the AdSense revenue?

3. My contact email is [REDACTED]@[REDACTED].com

4. The owner of the infringing site appears to be:

[REDACTED] [REDACTED]@[REDACTED] at
[REDACTED], Vienna 1220, AUSTRIA
Telephone +[REDACTED]

5. I have a good faith belief that use of the copyrighted materials described above on the allegedly infringing web pages is not authorized by the copyright owner, its agent, or the law.

6. I swear, under penalty of perjury, that the information in the notification is accurate and that I am the copyright owner.

7. I use the name "[REDACTED]" on Webmasterworld.

Please note: This is a separate notification to one I submitted recently in respect of another domain owned by the same person, which was allocated the number [#562112 and #5804284] and closed.

[REDACTED]

[REDACTED], PO Box [REDACTED], Werribee VIC 3030, AUSTRALIA, 5 January 2004
[REDACTED] 3rd DMCA Complaint to Google Page 2 of 2