



April 23, 2004

Ms. [REDACTED]
Vice President, Corporate Marketing
Google, Inc.
[REDACTED] Parkway
Mountain View, CA 94043

Dear [REDACTED]:

I read your company's policy statement on *"When Do I Need Permission to use Google Brand Features?"* with great interest. I also read your company's answer "Almost always" with equal interest. It was further pointed out that *"All of Google's trademarks, logos, web pages, screen shots... are protected by applicable trademark, copyright, and other intellectual property laws."*

My company's registered trademarks and original artwork, etc. are also entitled to the same protection. Attached is a copy of one of the FROOGLE™ search pages for the BP555e. You are using our original artwork for the machine photo and our Better Pack 555e appears without the registered trademark. I should also point out, that not one of your clients or anyone in your organization even approached us for permission to use our images, etc...

I would like to hear from you or the appropriate individual in your organization as to how my company's rights are going to be protected by your company's business practices. How and by whom we are represented in the marketplace regarding both sales and service of our equipment is of critical importance to my company.

Sincerely, [REDACTED]

[REDACTED]
[REDACTED]
Director Marketing and Sales
Better Packages, Inc.
[REDACTED] Street
Shelton, CT 06484
Phone: [REDACTED]
Fax: [REDACTED]
E-mail: [REDACTED]@[REDACTED].com
www.betterpackges.com

c: [REDACTED]

[REDACTED] Street • Shelton, CT 06484
Phone: [REDACTED] • Fax: [REDACTED]
Web Site: www.betterpackages.com

2 OF 4 PAGES



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**When Do I Need Permission to Use Google Brand Features?**

The short answer is, almost always.

All of Google's trademarks, logos, web pages, screen shots, or other distinctive features ("Google Brand Features") are protected by applicable trademark, copyright, and other intellectual property laws. If you would like to use any of Google Brand Features on your website, in an advertisement, in an article or book, or reproduce them anywhere else, you must first receive Google's permission. We've tried to make this process as painless as possible.

The first step is to review the Google Brand Features Guidelines (the "Guidelines"), which provides an overview of the process and sets forth certain things you cannot do. Those Guidelines will lead you to the Permission Request Form, which you need to complete and send to us. Please note that by signing the Permission Request Form, you are agreeing to both the Guidelines and the Google Brand Features Terms and Conditions (the "Terms and Conditions"), which you should carefully read, understand, and agree with.

[Go to the Guidelines.](#)

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PAGE 3

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\$935.00 - Smsstrapping

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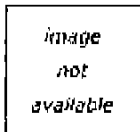
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Better Pack 555e

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PAGE 4