

## 200CASH.COM, INC

June 28, 2004

Google, Inc.



Mountain View, CA 94043

Dear Sirs;

Thanks again for responding to my inquiry regarding the reporting of the infringement of copyright by a competing website to your organization. It is my belief that this duplication of my content has resulted in a penalty by Google. I have followed the template you provided and include the details as follows:

1. The copyrighted work at issue is the text, graphic creatives, application code (.php and/or .asp files), contracts, etc... contained at the website [www.200cash.com](http://www.200cash.com).
2. Our site has been wholly copied and submitted to your search engine as original work, in violation of our copyright, as [www.500-cash.us](http://www.500-cash.us).
3. I can be contacted by email at [\[REDACTED\]@200cash.com](mailto:[REDACTED]@200cash.com), or by phone: [\[REDACTED\]](tel:[REDACTED])
4. The whois information on 500-cash.us is attached on pages 2 and 3.
5. I have a good faith belief that use of the copyrighted materials described above on the allegedly infringing webpages is not authorized by the copyright owner, its agent, or the law.
6. I swear, under penalty of perjury consistent with United States Code Title 17, Section 512, that the information in the notification is accurate and that I am the copyright owner or am authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

It can be seen upon inspection of the infringing site that there has been blatant, wholesale duplication of our site. Many (but not all!) of the references to 200cash.com have been replaced by 500-cash.us. I believe that the similarity in names was selected to intentionally deceive the search engines into believing this was a duplicate site as we had enjoyed strong place under our highest volume keyword phrase "payday loans".

Their addition of Google AdSense Ads, I believe, is also an attempt to win your favor of stolen site over ours in a debate.

Finally, it can be shown that literally none of the link partners on our site link to this copied site.

I eagerly await confirmation of your actions in this matter, and a restoration of our site back to good standing. It has always been our policy to follow Google's Terms of Service rigorously and have enjoyed good results in the organic listing for quite some time. It is



**EXTREMELY** frustrating to see this kind of feeble attempt to copy our success result in having us eliminated. (Unless of course this actually was their plan!)

Thanks again for your consideration.

Regards,



200CASH.COM, INC




@200cash.com

Phone: 

**500-CASH.US**

<http://www.whois.us/>

**.US Registry WHOIS Data**

Domain Name	500-CASH.US
Domain ID	D5872567-US
Sponsoring Registrar	OMNIS NETWORK, LLC.
Domain Status	ok
Registrant ID	
Registrant Name	
Registrant Address1	
Registrant City	brooklyn
Registrant State/Province	NY
Registrant Postal Code	11214
Registrant Country	United States
Registrant Country Code	US



Registrant Phone Number	[REDACTED]
Registrant Email	[REDACTED]@yahoo.com
Registrant Application Purpose	P1
Registrant Nexus Category	C11
Administrative Contact ID	OMNIS-NP-39
Administrative Contact Name	[REDACTED]
Administrative Contact Address1	[REDACTED]
Administrative Contact City	brooklyn
Administrative Contact State/Province	NY
Administrative Contact Postal Code	11214
Administrative Contact Country	United States
Administrative Contact Country Code	US
Administrative Contact Phone Number	[REDACTED]
Administrative Contact Email	[REDACTED]@yahoo.com
Billing Contact ID	OMNIS-NP-39
Billing Contact Name	[REDACTED]
Billing Contact Address1	[REDACTED]
Billing Contact City	brooklyn
Billing Contact State/Province	NY
Billing Contact Postal Code	11214
Billing Contact Country	United States
Billing Contact Country Code	US
Billing Contact Phone Number	[REDACTED]
Billing Contact Email	[REDACTED]@yahoo.com
Technical Contact ID	OMNIS-NP-39
Technical Contact Name	[REDACTED]
Technical Contact Address1	[REDACTED]
Technical Contact City	brooklyn
Technical Contact State/Province	NY
Technical Contact Postal Code	11214
Technical Contact Country	United States
Technical Contact Country Code	US
Technical Contact Phone Number	[REDACTED]
Technical Contact Email	[REDACTED]@yahoo.com
Name Server	NS1.VHOSTDNS.COM
Name Server	NS2.VHOSTDNS.COM
Created by Registrar	OMNIS NETWORK, LLC.
Domain Registration Date	Wed Apr 14 20:00:29 GMT 2004
Domain Expiration Date	Wed Apr 13 23:59:59 GMT 2005