

Google, Inc.

Attn: [REDACTED]

Mountain View, CA 94043

From: [REDACTED]

US Rodeo Supply Company, LLC

[REDACTED]
Winterset, Iowa 50273

To Whom it May Concern:

We recently upgraded our E-Commerce platform and were conducting tests related to our Keyword Search results on Google.com when we discovered another website using images and content that were created solely by our company and are protected by the Digital Millennium Copyright Act. We have not authorized any individuals, companies or other to use said information.

After further review we strongly suspect the site to be not only in violation of the Digital Millennium Copyright Act, however set up to defraud any potential customers. Our conclusion is based on the site being based in India when it claims to be based in Virginia.

The following information is what we gathered;

Site: <http://www.gladiator-sports.com>

The specific violation relates to the following url:

<http://www.gladiator-sports.com/client/display.cgi/query?depth=1&parentId=75>

However all content and images located within the following link has been stolen from our company and based on the overall size of the site potentially other links and content exist that is protected.

Search Example: www.google.com --> Keyword Phrase --> Rodeo Helmet returns
<http://www.google.com/search?hl=en&q=rodeo+helmet>

I have a good faith belief that use of the copyrighted materials described above on the allegedly infringing web pages is not authorized by the copyright owner, its agent, or the law.

I swear, under penalty of perjury, that the information in the notification is accurate and that I am the copyright owner or am authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

[REDACTED]
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