



April 12, 2005.

Google, Inc.
Attn: User Support, DMCA Complaints
[REDACTED]
Mountain View, CA
94043

VIA FAX [REDACTED]

Dear Sirs:

RE: COPYRIGHT INFRINGEMENT

I am the President for WSI and I understand that our staff have recently been in contact with you about the misuse of a WSI press release by an individual (who refers to himself as "ex-franchisee" and) who has without the owner's consent posted a copy of this press release on various other web pages in order to direct traffic to his own web-site. A copy of the press release is attached.

This matter is identical to the issue we brought to your attention previously on or about March 31st, 2004 whereby the same party had, without our consent, posted a copy of a press release on various other web pages in order to direct traffic to his own web-site, referring to himself as ex-Franchisee.

This attempt to re-direct legitimate traffic through misuse of a copyright protected press release for clearly unauthorized purposes is, in our view, copyright infringement and the press release must be removed from all pages that are unauthorized. The press release has wrongfully been posted to the following web pages, each of which has been separately identified by search query and infringing web pages described below:

Search query: "E-Tailors prepare for a Green Christmas"

Infringing web pages: http://www.google.ca/search?as_q=%22E-Tailors+prepare+for+a+Green+Christmas%22&num=100&hl=en&btnG=Google+Search&as_epq=&as_oq=&as_eq=&lr=&as_ft=i&as_filetype=&as_qdr=all&as_occt=any&as_dt=i&as_sitesearch=&safe=images

Owner/administrator of web-page (e-mail address): [REDACTED]@hotmail.com

URL: www.exfranchisee.com

If you require any further information on any of the foregoing, please contact the undersigned at [REDACTED] by phone or [REDACTED]@torontoohomeoffice.com by e-mail.

[REDACTED] Toronto, Ontario, Canada L4V 1T1

• www.wsicorporate.com

I have a good faith belief that use of the copyrighted materials described above, on the allegedly infringing web pages, is not authorized by the copyright owner, its agent, or the law.

I swear, under penalty of perjury consistent with United States Code Title 17, Section 512, that the information in the notification is accurate and that I am authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.



RON McARTHUR
President

WSI Internet Consulting Soars high as E-tailors prepare for a Green Christmas

WSI Internet Consulting experiences upward momentum – as 2003's online holiday sales set to increase 21% over 2002 - According to Jupiter Research.

No “competitor” has come close to matching the colossal strength of WSI Internet Consulting and Education in the marketplace. With thousands of small- to medium-sized businesses worldwide bearing witness, WSI Internet Consulting has grown into the world's leading Internet services franchise and the 4th fastest-growing international franchise, whose systems are used by more than 700 franchisees in 87 countries.

Amazing Discovery Surprisingly – according to Jupiter Research - price was not the main reason for online shoppers purchasing this holiday season. Convenience is the primary reason indicated by online shoppers, with a significant percentage citing that they shop when stores are closed. Others aim to avoid holiday crowds or wrapping presents. Proven Profits... Proven Results WSI Internet Consulting and Education draw is remarkably simple – helping business owners capitalize on the profit potential of the Internet. Yet the company's patent pending approach to providing Internet solutions is more complex, including consultation, design, development, hosting, optimization, site registration, review of connectivity, training and marketing support. In all, WSI offers more than 300 products, each thoroughly researched and designed to reduce overhead and maximize profitability for business owners. WSI Internet Consulting solutions are backed by significant research and development and supported through one of the most sophisticated and robust data center infrastructures in the world. The Secret is out WSI has proven their allegiance to the small business community by offering “big business” web solutions at “small business prices” – ensuring their customers are positioned on an equal playing field with many of the world's most successful online retailers. With 2003's online holiday sales being led by new shoppers, and nearly 40 percent of surfers planning to do some or all of their holiday gift-buying online, ringing up an average of \$265 per person, WSI Internet Consulting thousands of clients are positioned for a busy and prosperous holiday season. About WSI Internet Consulting WSI, headquartered in Toronto, Canada, is ranked the #1 Internet Services Business in the world and the 4th fastest-growing International Franchise. With systems that have been developed, utilized and proven by over 700 Internet Consultants in 87 countries worldwide, WSI delivers thousands of e-business solutions to small and medium sized businesses annually.

Search 100 Results

Google Search Term: "E-Tailors prepare for a Green Christmas"

http://www.google.ca/search?as_q=%22E-Tailors+prepare+for+a+Green+Christmas%22&num=100&hl=en&btnG=Google+Search&as_epq=&as_oq=&as_eq=&lr=&as_ft=i&as_filetype=&as_qdr=all&as_occt=any&as_dt=i&as_sitesearch=&safe=images

<http://www.aspstreet.com/pr/a.taf/idpr,166771>
<http://www.techsingapore.com.sg/article.php?id=1900>
<http://64.226.29.19/cgi-bin/scouts.pl?read=50>
<http://www.skinny pigeon.com/sp/forums/viewThread.jsp?forum=1&thread=23>
http://www.oit.state.co.us/tools/releasetracker_show.asp?upid=125
<http://www.click2newsites.com/pressrelease04122003-09.htm>
<http://www.free-press-release.com/news/200312/1071084064.html>
<http://www.onlinepressreleases.com/onlinepr/361st/165918.shtml>
<http://e-commerce.pr-archive.com/en/pr58980.htm>
<http://www.pressbox.co.uk/Detailed/11025.html>
<http://www.datadragon.com/cgi-bin/pmessage.pl?action=beginpostreply&fid=edu&mid=909>
http://www.kinderstart.com/phpBB/editpost.php?post_id=11653&topic=8192&forum=83
<http://atomicboards.com/board.pl?user=nkpappaswbs&board=951&sid=&mode=read&action=37058>
<http://no2wsi.blogspot.com/>
<http://www.vegeats.com/messages/penpals/1328.htm>
<http://www.vegeats.com/messages/penpals/1215.htm>
<http://www.medway-net.com/BNX/artman/exec/view.cgi/2/214/printer>
<http://www.carsearch.com/mb/read.php?4,9738,11148,report=1>
http://www.turing.com/modules/newbb/viewtopic.php?viewmode=flat&order=ASC&topic_id=3&forum=1&move=prev&topic_time=1071943849
<http://www.montauktheend.com/forum/MessageCompose.asp?fid=1&mid=11424>
http://www.tapetraternetwork.com/Post_Followup.asp?MessageID=2800&TopicID=7759
<http://www.patsula.com/smallbizportal/bizforsale/browse.php?fid=3&tid=13&go=World's+%231+Internet+Services+Company+-+Franchise+for+sale&mode=threaded>
http://www.ghettobillies.com/bbs_detail.cfm?message_id=13917&messnum=1732&start=486&detail=on
http://www.cafecreosote.com/newsboard/read_message.php3?messageID=1856
<http://www.hkdea.org/viewtopic.php?topic=47&forum=17>
<http://www.silkworm.net/brd/read.php?board=1&id=8371>
http://www.gmpx.com/m/2003/12/17/WSI_Internet_Consulting_Franchise-234659.html
<http://www.i-depth.com/P/j/jq02300.frm.TobaccoWeek.msg/509.html>
http://www.nysntw.vesana.com/html/modules/newbb/reply.php?forum=1&post_id=225&topic_id=114&viewmode=flat&order=
<http://www.camweb.org/bbs/webmaster/index.cgi?noframes;form=3221>
<http://xrt.e-xl.com/en/58647/rnasoft-pvt-ltd/>
<http://wsi-premiumesolutions.com/news.asp>

http://www.canada-china.org/modules/newbb/viewtopic.php?viewmode=flat&topic_id=1&forum=3
<http://e-commerce.press-world.com/v/58647.html>
<http://e-commerce.real-yellowpage.com/en/c/28908/WSI-Internet-Consulting-and-Education.html>
<http://www.namailsweden.org/flashbb/newpost.php?sub=newpost&tid=5&reply=5>
<http://www.voy.com/34229/361.html>